

For Immediate Release:

Solar Control Films block UV Rays allowing Residential and Commercial Buildings to save big on energy bills.

Atlanta, Georgia – October 1, 2010 - Product research provides conclusive data proving the economic benefits of solar blocking, solar control film in their ability to block UV Rays, reflect heat, and protecting property.

The U.S. Department of Energy indicates that an estimated \$30 billion or more is lost each year through single pane window homes in America and that an average home loses 25-40% of its energy through windows.

Solar control films provide up to 99% of ultraviolet light 77% of solar heat gain and high rates of infrared rejection. The cost of heating and cooling a residence fluctuates with gas prices making the benefit of solar window films in your residence unmistakable.

- *Lower Energy Cost-* Solar control films reduce heat loss through glass up to 30%. In warmer climates window film reduces cooling costs by rejecting up to 77% of the sun's heat. Additionally, lowering energy use can improve air conditioning system efficiency and mitigate costly repairs.
- *Greater Comfort Indoors-* solar control window films reject up to 77% of the sun's heat reducing the interior and surface temperature of a home or vehicle
- *Reduce Interior Fading-* solar control window film allows maximum light transmission while rejecting solar energy and UV rays prolonging the life of expensive furniture and protecting against color fading and yellowing.
- *Reduce Carbon Footprint-* air conditioning can account for 30-50% of a company's annual energy costs. Solar Window film typically delivers 5-10% energy cost saving and reduces the need for air conditioning. Window film is a cost effective way of significantly improving the environmental performance of a company.

Chris Deluca of All Pro Window Tinting says that in the residential and commercial market, the trend is moving towards energy efficiency, "As gas prices fluctuate, homeowners and business owners are more interested than ever in saving money. Lower HVAC costs and the fact that a single item of expensive furniture might not need to be replaced, easily offsets the cost." The ability of Protective film to block damaging sun-ray's is absolute.